

Public-Private Partnership Initiatives in the Philippines

Edward F. David

Chairman, DA-NAFC Committee on Commercial Crops

Chairman, Philippine Food Exporters Association

President, Cocoa Foundation of the Philippines, Inc.

- Return to democratic governance in mid 1980s brought about structural reforms in the Philippine government bureaucracy.
- This ushered in private sector participation in the formulation of policies, programs, and in making decisions of national concern.

- For the agriculture and fisheries sectors, public-private partnerships was institutionalized within the mandate of the Department of Agriculture through the National Agricultural and Fishery Council (NAFC). The council is chaired by the Secretary of the Department of Agriculture.
- NAFC ensures participatory broad-based decision making in agriculture and fisheries by providing quality services to its nationwide network to private sector-led consultative councils toward the formulation of sound policy and program recommendations for sustained countryside development.

- The NAFC facilitates the conduct of regular consultations and dialogues between government and private sector in agriculture and fisheries, by providing technical and administrative assistance to the members of its nationwide consultative and feedback network.
- Network is composed of local agricultural & fishery councils, and the national sectoral committees at the national level.

National Sectoral Committees (NSCs)

The NSCs are private-sector-led organizations of representatives of industry and professional associations, large private firms, business chambers, eminent persons from the business sectors, academe and government agencies. They stand as linkage mechanisms between government and the private sector.

There are five sectoral committees, each is focused on a special concern:

- ➔ Committee on Food Crops
- ➔ Committee on Poultry, Livestock and Feed Crops
- ➔ **Committee on Commercial Crops**
- ➔ Committee on Fisheries and Aquaculture
- ➔ Agriculture and Fisheries Mechanization Committee

Committee on Commercial Crops

- *Cocoa Industry Development Sub-Committee*
- *Coffee Industry Development Sub-Committee*
- *Rootcrops Industry Development Sub-Committee*
- *Rubber Industry Development Sub-Committee*

2005 9 16



Cocoa Industry Development Sub-Committee

- Through its consultative activities, has helped the cacao industry put in place a development strategy that would address rural poverty and un-sustainability of traditional production systems, as well as the farmers' constraints on investment requirements to establish and operate cacao farms.
- Programs & projects agreed upon and developed are tasked for implementation to the ***Cocoa Foundation of the Philippines, Inc.***

2006 6 28

The Cocoa Foundation of the Philippines (CocoaPhil)

- Organized to carry on the implementation of programs, projects & activities resulting from stakeholders consultations.
- CocoaPhil's critical role puts priority on strengthening the farmers' capability and enabling them to participate and be mainstreamed in the industry through partnerships and linkages with institutions that provide assistance, services and information on technological developments, prices and markets.

- A major step taken towards enabling smallholder cacao farmers are made with the CocoaPhil's partnership with international development organizations in the implementation of the SUCCESS Alliance-Philippines Project.
- The project has made significant in-roads into the development of profitable and environmentally sound smallholder cacao production, and has drummed –up widening interests of several sectors.

THANK YOU VERY MUCH!!