

CDSA “Cocoa Farmers Groups Empowerment and Development of Marketing in order to support Farmers independence in Central Sulawesi”

Review Group

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Tujuan / Goal

Meningkatnya kualitas akses layanan terhadap kelompok-kelompok tani kakao dalam menunjang kemandirian petani.

To improve farmer groups' access to market (to support farmers' independence)



Review Group

- According to us, the small group has followed the guidelines (the goal, the assumptions and the risks are identified and explained).
- The small group identified the challenges, but not specified how to address them.



Weaknesses

- The small group has a clear objective in mind, but was not able to operationalize it in the conceptual framework.
- The PMP and the Conceptual framework are not completely aligned (i.e., the indicators included in the PMP are not in the Conceptual Framework).
- The indicators in the Conceptual Framework are misplaced (i.e., the output indicators were actually outcome indicators and targets were put under the “output” category)
- Under the PMP, the definition of indicators is not clear
- The Impact is too ambitious for a 8-months project



CONCEPTIONAL FRAMEWORK

Input	Activities/ Process	Output	Outcomes	Impact
-Staff -Funding -Production -Equipment	-Training 'Farming as a business'	1. # of trainees in 'Farming as a business'	1. Farmers can run their farms as a business	<ul style="list-style-type: none"> Linkage between farmers and buyers improved – Farmers' independent market's actors Increased income of BSPs Increased income of farmers
	-Reproducing Entries	2. # of entries per hectare	2. Cocoa genetic and cocoa farms improved	
	Training A2Finance	# of trainees in A2Finance	1. Farmers have capacity to access to finance	
	Training Post Harvest & Quality Control	# of trainees in Post Harvest & Quality Control	1. Farmers have knowledge to do in postharvest and quality control.	
	Training Organization Management	# of trainees in Organizational Management	1. Farmers have knowledge and capacity to manage their business.	
Marketing	# of marketing meetings	1. Increased transaction sales to buyers		



KONSEP FRAMEWORK

Input	Proses	Output	Outcomes	Impact
<ul style="list-style-type: none"> - Staff CDSA, - Dana - Saprodi 	<ul style="list-style-type: none"> -Bisnis Pengelolaan Kebun -Pengembangan entris 	<ol style="list-style-type: none"> 1. Hasil produksi dapat mencapai 1,1 ton/ha/th (this is a target) 2. Dapat dikembangkan sebanyak 3000 entris unggul (this is a target) 	<ol style="list-style-type: none"> 1. Berlangsungnya media pembelajaran petani tentang budidaya kakao 2. Meningkatnya keuntungan petani dan kemandirian kelompok 3. Berkembangnya model bisnis pengelolaan kebun oleh kelompok tani secara berkelanjutan 	<ol style="list-style-type: none"> 1. Meningkatnya kesejahteraan petani 2. Peningkatan pendapatan daerah
<ul style="list-style-type: none"> - Kelompok Tani - Eksportir - Dana -Peralatan pemasaran 	Pemasaran kelompok	Adanya transaksi penjualan biji kakao sebesar 803 ton/Tahun dari 30 kelompok tani	<ol style="list-style-type: none"> 1. Adanya kerja sama Antara kelompok tani dengan pihak eksportir 	<ol style="list-style-type: none"> 1. Terbentuknya Sentral Pemasaran kelompok 2. Adanya transparansi harga berlaku ditingkat petani
<ul style="list-style-type: none"> - Staff CDSA - Dana - Trainer 	Pelatihan Akses jaringan lembaga keuangan	<ol style="list-style-type: none"> 1. Sejumlah 5 orang staffCDSA Mampu memfaillitasi kelompok ke lembaga keuangan. 2.Minimal 1 orang staff mampu melatih sebanyak 10 kelompok petani 	<ol style="list-style-type: none"> 1. Adanya kerjasama antara kelompok tani dengan pihak lembaga keuangan. 	<ol style="list-style-type: none"> 1. Peningkatan kemampuan Permodalan kelompok 2. Munculnya Konsultan jaringan Lembaga keuangan
<ul style="list-style-type: none"> - Staff CDSA, -Dana -Trainer 	Pelatihan Pasca panen Dan Quality	Sebanyak 750 petani memiliki ketrampilan penanganan pasca panen dan quality	<ol style="list-style-type: none"> 1. Terjadinya sustainability produksi biji kakao sesuai SNI (standar nasional indonesia) 	<ol style="list-style-type: none"> 1. Terpenuhi Kualitas biji kakao ekspor
<ul style="list-style-type: none"> -Pengurus kelompok -Dana -Trainer 	Pelatihan Managemen kelompok	Sejumlah 30 kelompok tani pengurunya memiliki ketrampilan mengelola administrasi keuangan kelompok yang baik memenuhi standar kelayakan	<ol style="list-style-type: none"> 1. Kemandirian kelompok dalam mengembangkan modal 2. Adanya pengelolaan administrasi dan keuangan di tingkatkelompok vana 	<ol style="list-style-type: none"> 1. Berkembangnya unit usaha kelompok

Suggestions

- CDSA and WASIAT should attempt to build a common M&E system, since their objectives are similar.
- Carry out a needs assessment and baseline to define and identify targets.

