

Performance questions and related targets	Evidence and indicators of change	MONITORING STEPS				Information and data usage: -analysis -Reporting -feedback -decision making
		WHAT Information & data & WHERE to get	HOW to collect	WHEN Frequency	WHO Roles & Responsibilities	
GOAL/PURPOSE LEVEL (relevant to LogFrame) <u>should be impact level indicators in this section</u>						
<p>1. How does the change in cocoa industry growth affect the lives of the small holders?</p> <p><u>We like this column, helps the flow</u></p>	<p>-Increased in income from cacao production -Increased in number of cacao growers adopting sustainable farming systems <u>OC level</u> - Increased in women participation <u>OC level</u> - new small business development and new opportunities resulting <u>(not clear)</u></p>	<p>Baseline data</p> <p>Midterm Evaluation/Initial Impact Assessment</p> <p>Terminal Evaluation/Impact Assessment</p> <p>SA database on Areas</p>	<p>Survey</p> <p>Case study</p> <p>Stakeholders Forum</p> <p>-Field</p>	<p>Once 2007</p> <p>Once 2008</p> <p>Once 2009 or later</p> <p>Updated industry</p>	<p>MEC & AV External Evaluators</p>	<p>Data will be used to assess initial impact of the project</p> <p>Cocoa Industry Statistics Database</p>

<p>2. What level of change in cocoa industry growth is expected?</p>	<p>-Area planted increased by at least 2000 hectares by 2009.</p> <p>-Cocoa volume traded increased from a baseline of 5000 tonnes per year in 2006, with some exports also by 2010. <u>(putting your targets here in the indicator – it may be clearer to put these in a separate column and broken out by year, per the PMP template)</u></p> <p>-Market share of Philippine produced cocoa beans increased relative to imports</p> <p>-Marketing linkages for cocoa products are enhanced</p> <p>-Farmers benefit from increased market access and</p>	<p>planted</p> <p>Trading Info from Gov agencies stat LGU data</p> <p>Cocoaphil data</p> <p>Export Value chain (VC) study</p> <p>Market surveys</p> <p>-do-</p> <p>Initial & Terminal Impact Assessment</p>	<p>Reports & Validation</p> <p>Visit Govt Depts, CocoaPhil internet and publication records</p> <p>Document Review VC survey</p> <p>Surveys/ Participatory Impact Asst</p>	<p>stats Sep 2007, then 6 monthly updates</p> <p>VC survey Nov 2007</p> <p>June 2008, Jul 2009</p> <p>Midterm & Terminal Reviews</p>	<p>MEC and CocoaPhil Dir</p> <p>- do -</p> <p>ACDIV OCA consultant</p> <p>ACDIV OCA and CocoaPhil</p> <p>MEC & External Evaluators</p>	<p>(CISD) developed for s/holder feedback, with regular updates. (by region numbers of growers, area, value production, tree counts, production, processing facilities etc)</p> <p>Survey and studies reported to s/holders and alliance partners, action plan for improvement developed</p>
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	visibility					
Performance questions	Evidence and Indicators	WHAT/ WHERE	HOW	WHEN	WHO	INFORMATION USAGE
2. How has the purchasing power of beneficiary and non-beneficiary households changed?	<p>-Up to \$250,000 in annual revenue to 800 farmers from the rehabilitation of old cocoa trees</p> <p>-50 nurseries established which generated revenue from sales of cocoa materials</p> <p>-Close to \$300,000 in new income is generated by participating farmers by 2009, rising rapidly as young trees approach maturity beyond 2009.</p> <p>-Farmers positioned for improved and diversified incomes through adoption and rehabilitation of cocoa</p>	<p>Income Information from SA Data base - Baseline Midterm Review Terminal Evaluation</p> <p>Farmers adopting the technology</p> <p>Adoption rate</p>	<p>Surveys, Participatory Assessment</p> <p>Use of Field report forms such as NUR forms</p> <p>Field validation</p> <p>Field Visits</p> <p>Focus Group Discussion</p> <p>FSA Survey</p>	<p>Once, 2007</p> <p>Once, 2008</p> <p>Once, 2009</p> <p>Midterm</p> <p>Terminal</p> <p>Quarterly</p> <p>Midterm</p> <p>Terminal</p>	<p>MEC, External Consultant</p> <p>FDC, MEC, FTs & TFs</p> <p>FTs , ACs & Nursery Consultant</p> <p>AV, Cocopahill & External Evaluator</p>	<p>SH report on pre existing conditions of cocoa in Philippines</p> <p>Inform SH of cocoa nursery business development</p> <p>Mid term review</p> <p>Program Evaluation, end of term</p> <p>Program proposals, phase III and new business activities, SH informed of cocoa smallholder benefits, through quarterly newsletters, reports.</p>
3. How has cocoa bean quality changed over the project duration?	<p>-Philippine cocoa exporters receive non-discounted prices on world markets.</p> <p>-Philippines is recognized as a growing source of quality cocoa exports.</p> <p>-Philippine Cocoa Bean Quality Standards developed and adopted across cocoa market chain.</p> <p>-Fermented properly dried beans is the commercial practice.</p>	<p>Feedback from cocoa manufacturers, traders, exporters.</p>	<p>Visits/ discussions with cocoa market s/holders</p> <p>CocoaPhil data</p> <p>Focus group</p> <p>Market surveys</p> <p>PH practices,</p> <p>VC survey</p>	<p>Once, 2007</p> <p>Once, 2008</p> <p>Once, 2009</p>	<p>MEC and CocoaPhil</p> <p>AV and CocoaPhil</p> <p>AV</p>	<p>Market s/holders reports</p> <p>Govt Departments informed</p> <p>Alliance partners reports</p> <p>Demonstrate positive changes in cocoa bean market acceptability</p>

Performance questions	Evidence and Indicators	WHAT/ WHERE	HOW	WHEN	WHO	INFORMATION USAGE
CO 1: FARMER TRAINING & EXTENSION PROGRAM DEVELOPED AND IMPLEMENTED						
1. Was the farmer training program developed and implemented successfully?	<p>-Curricula finalized by Mar 2007, with ongoing updates and revision to units, curriculum and training design.</p> <p>-Commenced ToT by Apr 2007, IST at 6 month intervals. Farmer training bi monthly by TFs</p> <p>--Conducted min 6 ToT courses over 3 years supported by bi annual IST courses.</p> <p>-Trained 150 extension officer/ farmers to train farmers. 90% of trainers assessed as competent farmer trainers, with 15% women. Working in six areas</p> <p>-15,000 signed on farmers to training program in target areas of Panay, Nth Luzon, Sth Luzon , Davao, Palawan and W/Mindanao</p> <p>-One Stakeholders Planning Workshop each year in each area.</p> <p>-Training units delivered successfully by TFs</p>	<p>Training manual drafted and updated bi annually</p> <p>Quality of Training Evaluation</p> <p>Feedback from Trainees</p> <p>Profile of TFs T&E database GIS records and maps</p> <p>Profile of Farmers T&E database GIS records and maps</p> <p>Areas & Targets identified and agreed</p> <p>Quantity of farmers trained from target areas Quality, effectiveness and efficiency of the trainings delivered</p>	<p>Meetings and inputs from trainers,</p> <p>TOT review</p> <p>Evaluation by TFS</p> <p>Use forms TOT1& TF1 Interview GPS waypoints</p> <p>Use forms TR2, & TPR1 GPS waypoints</p> <p>Workshop proceedings documentation</p> <p>-Use of forms TPR2, Attendance, TPR4, TPR5 -FFS class observation -Feedback interviews</p>	<p>March 2007 October 2007</p> <p>After each TOT</p> <p>Before training events start</p> <p>Before training events start</p> <p>During the activity</p> <p>Monthly & Quarterly</p>	<p>AV and CocoaPhil</p> <p>Cocoa TEC, FDC, MEC</p> <p>CocoaPhil TEC ,FDC & AV</p> <p>CocoaPhil TEC ,FDC & AV</p> <p>Cocoaphil</p> <p>TFs, FTs, FDCs and AV,MEC</p>	<p>Demonstrate to SH, donors, partners and others that the T&E inputs are effective and designed soundly.</p> <p>Validate program success in engaging farmers in T&E activities</p> <p>Captured in quarterly reports, newsletters,</p>

Performance questions	Evidence and Indicators	WHAT/ WHERE	HOW	WHEN	WHO	INFORMATION USAGE
2. What was the effect on farmers outside of the SA program?	<p>Level of requests for information, seedlings, extension and training services outside target areas.</p> <p>Changes in area of cocoa planted, farming practices and processing methods</p> <p>Outside target areas, rates of adoption of cocoa planting, adoption of farming systems also increases, cw baseline studies</p>	<p>Information on individuals and organizations expressed interest in cocoa – farming , post harvest & market</p> <p>Farmers outside the SA program but farming cacao and adopting the technology due to the influence of SA participating farmers, TFs and advocacy materials</p>	<p>Field Staff reports Letters and requests Govt and other programs development for cocoa CISD records RRA and FSA surveys Baseline Survey Mid & Final reviews Participatory Assessments</p>	<p>Monthly reports</p> <p>During Stakeholders fora, provincial devt conferences</p> <p>Midterm & terminal reviews</p>	<p>All CocoaPhil and AV staff</p> <p>AV and CocoaPhil</p> <p>MEC AV Cocoaphil</p> <p>MEC & External Evaluators</p>	<p>Demonstrate and establish the effect of SA outside of targeted areas ie the level of T&E diffusion, for SH, donors, partners and govt departments. Assist with SH cocoa sector planning</p>
3. What was the effect and outcome of the program for SA farmers?	<p>-Trained 15,000 smallholders, with >15 % as women, in 6 areas over 3 years. 11200 new farmers , 800 in old farms, 3000 from SA1</p> <p>-Established 600 Farmer Field schools/ & up to 300 Cocoa Clubs by May 2009</p>	<p>FFS Enrollees Profile in SA Data Base GIS records Attendance, Drop outs and graduates of the complete modules</p> <p>-Information on dates ,venues, pax & timely conduct of FFS -Quality of the FFS classes</p>	<p>TPR1,TPR2, BPR1 Field visits/Class observation Random Feedback survey</p> <p>TPR2 to 5 TF forrms Field visits/Class observation</p>	<p>Monthly & Quarterly</p> <p>Monthly & Quarterly</p>	<p>TFs, FTs , FDC and MEC</p> <p>TFs, FTs , FDC and MEC</p>	<p>Demonstrate and establish the effect of SA inputs for smallholder farmers supported through SA phase II. Share with donors, partners, SH, cocoa industry.</p>

	<p>-75% of participating farmers applying ¾ or more of approved practices</p> <p>-Distributed 1,120,000 cocoa plants to farmers (100per farmer), with > 75% survival rate after 12 months</p>	<p>- Number of Cocoa clubs formed , members /officers</p> <p>-Data on number of farmers applying FFS lessons in their farms</p> <p>-Conditions of their farms/cacao trees before trainings and after trainings</p> <p>-Change in behavior/ practices</p> <p>Data on Nursery production from Nursery</p> <p>Data on seedlings distribution from farmers and farmers feedback of the seedlings</p>	<p>Random Feedback survey</p> <p>TF2form, TPR3 form</p> <p>FSA surveys</p> <p>Field visits</p> <p>Interview with farmers in the field</p> <p>Participatory Monitoring Tools</p> <p>NUR forms</p> <p>BPR1 form, TPR3</p> <p>Field Visits</p> <p>Participatory Monitoring Tool</p>	<p>Monthly & Quarterly Midterm & terminal reviews</p> <p>Monthly Quarterly Midterm & terminal reviews</p>	<p>\</p> <p>TFs, FTs , FDC and MEC</p> <p>MEC & External Evaluators</p> <p>TFs, FTs , FDC and MEC</p>	
<p>4. Did the program meet SA smallholder farmer needs? CHANGE TO</p>	<p>75% of participating farmers applying ¾ or more of approved practices</p> <p>Outside target areas, rates of adoption of cocoa planting, adoption of farming systems also increases, cw baseline studies.</p> <p>LGU and Govt feedback is positive</p> <p>Farmer groups/ Coops feedback positive in 2008 and 2009</p>	<p>Data on farmers outside target areas engaged in cocoa farming</p> <p>Information on the</p>	<p>Impact Assessment Surveys</p> <p>FSA survey</p> <p>Annual SH workshops,</p>	<p>Baseline, Midterm & Terminal</p>	<p>FDC and MEC</p> <p>ACs, FTs</p> <p>PPs</p>	<p>Inform SH of SA program, outside target areas, and the cocoa sector development.</p> <p>Use data and information to lobby for cocoa policy development and government program support</p>

	SA program promoted cocoa as part of integrated cropping and agro forestry systems	acceptability , perception & satisfaction of LGUs & Coop stakeholders on SA programs Information on SA technologies & Cocoa production as a whole is integrated in the technology transfer/advocacy of DA, LGUs, DAR, DENR ,NGOs and schools	FSA surveys Perception Survey Case studies GIS Rapid Survey /Mail surveys SH forum Case studies	Midterm & Terminal Midterm & Terminal	FDC and MEC ACs, FTs PPs FDC and MEC ACs, FTs PPs	Inform donors of new opportunities and needs for smallholder farmer livelihood improvement.
5. Was the extension program effective?	Developed a network of 25 demofarms for cocoa best practices, new technology and on farm R&D Developed and rehabilitated 15 post harvest facilities in six regions held field days 2007, in six areas. FFD and farmer visits in 2008,09 additional farmer to farmer events , plus ongoing DA/DAR/DNR support to farmers from all entry years. 15% female participation	Information of Demo Farms at T&E database GIS records and maps Cocoa factory records MOUs signed with cooperators/ partners SA Data base & GIS Attendance of female in demo, PHF dev't & management	Baseline of Demo farm MF1 reports Maps Production records MOU's filed Field trips and spot checks Monthly reports FSA, market and VC surveys	At the start Monthly At the start Planned bi annual FFD events Quarterly	AV CocoaPhil FTs/ACs. FDCs and MEC	To validate new practices and technology for cocoa smallholders. Enhance farmer to farmer sharing of knowledge and skills
CO2: EFFECTIVE PRODUCTION AND MARKETING SYSTEMS DEVELOPED TO IMPROVE THE QUANTITY AND QUALITY OF COCOA IN THE PHILIPPINES						
1. What was the level of adoption by beneficiaries, of improved farming / post harvest practices and systems?	75% of participating farmers applying ¾ or more of approved practices. 15% female participation	FSA reports T&E database Rehab farm survey and records Feedback and reports from TFs, AV and CocoaPhil staff	FSA Regional TPR and other forms Field trips and spot checks Reports Participatory Monitoring	Quarterly Mid Term Terminal	AV MEC, FDC	Test hypotheses that training and extension has positive effects on cocoa smallholders practices and outcomes. Make changes necessary in T&E based on observations

			Tools (PMT)			
2. What was the effect of training and extension in improved farming practices and systems?	<p>Training of 300 farmer groups (15,000 farmers) in cocoa farming techniques over three years was completed</p> <p>Manuals, charts, posters developed and distributed to up-to 300 Cocoa Clubs on pest/diseases, clones, propagation >15% female participation in activities</p>	<p>Impacts of Trainings conducted as well as the extension services</p> <p>Data on extent and volume of distribution of the materials</p>	<p>Evaluation Survey of Training & Extensions services delivered</p> <p>-Impact Assessment Study -Case studies -T&E database -GIS records and maps Conduct FSA surveys -CISD records</p> <p>Rehab farm survey Farm visits/spot checks</p> <p>TFs & FTs field reports</p>	<p>6 months after training completed & extensions services delivered</p> <p>Midterm Reviews & Terminal Evaluation</p> <p>Monthly</p>	<p>MEC, FDC</p> <p>AV & Cocoaphil</p>	<p>Test hypotheses that training and extension has positive effects on cocoa smallholders practices and outcomes</p> <p>Make changes necessary in T&E based on observations</p>
2. What was the effect of training and extension in improved post harvest processing practices and systems?	<p>Manuals, charts, posters developed and distributed to up-to 300 Cocoa Clubs on pod storage, fermentation practices, cut bean testing, bean defects, contaminants, over 3 years.</p> <p>30 fermentaries and cocoa driers established/rehabilitated to process wet bean</p>	<p>Data on extent and volume of distribution of the materials</p> <p>Data on number of fermentaries & cocoa driers established and its</p>	<p>TFs & FTs field reports</p> <p>FTs field reports Field Validation</p>	<p>Monthly</p> <p>Monthly Quarterly</p>	<p>AV CocoaPhil</p> <p>MEC, FDC</p>	<p>Test hypotheses that training and extension has positive effects on cocoa smallholders practices and outcomes</p> <p>Make changes necessary in T&E based on observations</p> <p>Collect input of SH in change process</p>

	<p>Training of 300 farmer groups in fermentation protocols, and up to 20 agribusinesses, coops, buyers and traders, from June 07 75% Cocoa farmers in target areas demonstrating correct methods and protocols.</p> <p>300 cocoa clubs trained in cocoa post harvest processing and quality control units</p> <p>20 buyers and traders trained 10 inspection point officials trained >15% female participation</p> <p>Reduction in bean processing losses Increased cocoa beans graded to top levels, with higher prices to farmers</p>	<p>operation</p> <p>Adoption/Use of the fermentaries and cocoa driers</p> <p>Data Base of SA farmers demonstrating correct method & protocols</p> <p>Data on number of clubs formed and master lists of members & officers and profile</p> <p>Data and profile of trained traders and point officials trained</p> <p>Quality of Beans produced by SA farmers</p> <p>Post harvest loss in bean processing of SA farmers</p>	<p>Case Studies PMT</p> <p>FTs field reports Field Validation Case Studies PMT</p> <p>FTs, TFs and ACs field reports Field trips and spot checks</p> <p>-do-</p> <p>Field reports of FTs and ACs</p> <p>Random Sampling Survey Case studies</p>	<p>Monthly Quarterly</p> <p>-do-</p> <p>Monthly Quarterly</p> <p>-do-</p> <p>-do-</p>	<p>MEC, FDC, FTs, ACs, TFs</p> <p>-do-</p> <p>-do-</p> <p>-do-</p> <p>FTs, ACs and MEC</p>	<p>Use these results as an indicator of program success, and communicate to donors, partners and SH.</p> <p>Use results to lobby GOVt programs to support more extension resources for cocoa development</p>
3. What are the reasons for adoption and non-adoption?	Proportion of Participating Farmers adopting technologies	Farmers Feedback	FSA survey Baseline Surveys PMT	Midterm Terminal	AV	Clarify how and what is being adopted by farmers and use in T&E projects review process
4. Have practices (post harvest and farming) altered for non-beneficiary farmers?	Proportion of Non Participating Farmers in the same area /vicinity copying technology from Participating ones	Farmers Feedback	FSA survey BL survey pnt	Midterm Terminal	AV	Demonstrate to SH the extent of change by cocoa farmers outside of SA areas of intervention. Validate SA program progress

						towards targets
5. Have farmers increased cocoa yields and plantings, over the program period?	<p>Increases in yield and returns per hectare for farmers achieved</p> <p>Reductions in levels of cocoa Pest and diseases esp CPB achieved</p>	<p>Data on Yield / Harvest of Farmers from T&E database</p> <p>GIS records, maps</p> <p>FSA reports</p> <p>Demo farm data</p> <p>Rehab farm reports</p> <p>Survey</p>	<p>TPR Forms</p> <p>FSA surveys</p> <p>Field Visits</p> <p>Participatory Monitoring Tools</p>	<p>Quarterly</p> <p>Annual</p>	<p>MEC, FDC</p>	<p>Demonstrate to SH the extent of change by cocoa farmers inside, outside of SA areas of intervention.</p> <p>Validate SA program progress towards targets</p> <p>Use results to lobby Gov of Phils programs to support more extension resources for cocoa development</p>
6. Was cocoa nursery plant production effective?	<p>Develop up to 50 new and 50 existing cacao nurseries and bud wood garden facilities, in strategic locations in the six areas targeted.</p> <p>Develop cocoa plant production and nursery skills and productivity, focused on quality plant production</p> <p>Ensure all bud wood gardens have approved clones and skills in propagation and bud wood garden maintenance</p> <p>Distribution of 1,120,000 plants to 11,200 farmers from August 2007 to Aug 2009, of which 80% are clones and 20% are F1 hybrids, within budget, quality guidelines</p>	<p>Nursery Profile/Data Base</p> <p>GIS records and maps</p> <p>Production rate</p> <p>Training Manual</p> <p>Nursery Manual</p> <p>Plant production posters to each and participating nursery operators</p> <p>MOU's signed with partners/ operators</p> <p>Data on</p> <p>Distribution of seedlings to target farmers, its type & quality</p> <p>Farmers feedback on the quality and quantity of seedlings</p>	<p>Baseline</p> <p>NUR forms</p> <p>Field trips and spot checks</p> <p>PMT</p> <p>SD forms</p> <p>Field Visits & Validation</p> <p>PMT</p>	<p>Monthly</p> <p>Quarterly</p> <p>Midterm</p> <p>Terminal</p> <p>Baseline</p> <p>Monthly</p> <p>Quarterly</p> <p>Midterm</p> <p>Terminal</p>	<p>MEC, FDM</p> <p>AV and CocoaPhil</p> <p>CocoaPhil</p> <p>Av and CocoaPhil</p>	<p>Demonstrate to SH and partners the importance of good quality plants to SA T&E program.</p> <p>Validate the improvement of supply of quality and quantity of cocoa plant materials for cocoa development</p>
7. Were cocoa rehabilitation projects effective?	<p>Increases in yield and returns per hectare for farmers achieved</p> <p>Reductions in levels of cocoa Pest and diseases esp CPB achieved</p> <p>Farmers actively contributed with labor and in</p>	<p>Data on Trees Rehabilitated.</p> <p>Changes in yield before & after rehab</p> <p>T&E database</p> <p>GIS records and maps</p>	<p>Baseline</p> <p>CTR form</p> <p>FSA surveys</p> <p>Baseline survey</p> <p>Field trips and spot checks</p>	<p>Baseline</p> <p>Monthly</p> <p>Quarterly</p> <p>Midterm</p> <p>Terminal</p>	<p>MEC, FDC</p>	<p>Demonstrate to SH the extent of change by cocoa farmers in SA areas of intervention.</p> <p>Validate SA program progress towards targets</p> <p>Use results to lobby Gov of Phils programs to support more</p>

	kind support In target areas, work with 800 farmers to rehabilitate 400,000 trees, from June 2007 to Dec 2007	FSA reports Baseline Report Demo farm data Rehab farm reports CISD	PMT			extension resources for cocoa development
8. What innovations/ improved systems were developed for post harvest processing?	Introduction and valuation of solar drying systems, sep 2007-2008. Rehabilitation of driers/ fermentaries Evaluation of new fermentation methods Developing sensory evaluation panels and testing	Operation of Post Harvest facilities T&E database GIS records and maps Factory and Model farm records MOU's and grants signed	Forms and data collected. Partners inputs quantified # of agreements signed PMT	Quarterly Midterm' Terminal	MEC, FDC	Address new and current needs of cocoa sector and show to SH how these are being implemented
9. Were farmer groups formed following FFS activities?	30 fermentaries and cocoa driers established to process wet bean, based on coops or business groups 25% farmers from SAI pooling cocoa bean for processing and selling from 2009 Number and level of support of cocoa clubs to explore group marketing options, cooperative arrangements >15% female participation	FFS participants actively involved in the Post harvest facilities and other post harvest activities such as fermentation Baseline T&E database GIS records and maps	TPR forms Field trips and spot checks Case Studies FSA Survey PMT	Quarterly Midterm Terminal	MEC, FDM	Validate the extent of interest and need for smallholders to form groups, clubs, associations or cooperatives for mutual benefits. Based on the level of demonstrated need and interest, lobby GOV and donors for assistance in group formation and development
10. How effective are these groups in serving farmer needs?	Number Cocoa clubs providing services to its farmer members Number of Farmers availed of Cocoa Services	Coop meetings Market surveys Value chain analysis study T&E database Cocoal Clubs surveys	TPR forms PMEFR Field trips and spot checks	PMEFR Quarterly Annual	MEC, FDM	
11. Have cocoa bean quality standards changed and what has	Stakeholder working group formed to develop new standards	Content of Bean Standards Book/Guide	SH Forum Surveys FSA,	Apr08,09	MEC AV and	Measure the extent of changes in cocoa bean quality control

<p>been the effect on bean quality, nationally and internationally?</p>	<p>Working group proposal for cocoa quality standards to BAP by Apr 2007 Standards released for stakeholder review Apr07 and finalised Dec 07</p> <p>Philippine cocoa exporters receive non-discounted prices on world markets.</p> <p>Philippines is recognized as a growing source of quality cocoa exports. Positive feedback from SA alliance partners</p> <p>Cocoa industry and GoP planning to develop a sampling and inspection system for processed cocoa beans, facilitated by SA project 15% female participation</p>	<p>Participation of different stakeholders in the formulation</p> <p>Adoption of the Standards</p>	<p>market survey VC</p> <p>Field trips and spot checks</p> <p>Case studies</p>	<p>Bi annually from Nov 2007 Nov 07 Market surveys As requested Sep 2007 onwards</p>	<p>CocoaPhil</p>	<p>through the value chain, and the benefits and problems to the cocoa sector Address bean competitiveness internationally</p>
<p>12. How have project partners and alliance members supported the program?</p>	<p>Level of alliance partner contributions and inputs- funding and in-kind support. Numbers of MOU's signed with local partners Numbers of beneficiaries of SA funding and agreements developed with ACDIVOCA and / or CocoaPhil Numbers of farmer groups, cooperatives active in cocoa production and in kind support Discussions and planning to promote best practices through partner government agencies, cocoa groups, consultants 15% female participation</p>	<p>USDA reports RAA 's developed</p> <p>Register of signed MOU's, grants, consultants visits, and assistance</p> <p>Publications and proceedings made</p>	<p>Tracking sheet PP inputs</p> <p>M&E records</p> <p>SH Forum</p> <p>Correspondence files</p>	<p>Annual review Midterm Terminal</p>	<p>CocoaPhil</p> <p>OAM ..AV</p> <p>MEC, FDM</p>	<p>Show how other programs, agencies, industry partners have participated in the program and contributed resources. Share this with donors, partners and SH, to validate the successful private – public partnership approach</p>

CO 3: EFFECTIVE PROGRAM AND PROJECT MANAGEMENT, MONITORING, REPORTING AND CONTROL.

<p>1. Has an effective project office and team been established?</p>	<p>Team and office established by Oct 2006, as per project design docs and ACDIOVOCA policies</p>	<p>Offices in Cebu, Manila, Davao</p>	<p>LGU approval and permits</p>	<p>By Jan 2007 with annual</p>	<p>Av and CocoaPhil</p>	<p>To ensure donors and partners the SA program and its implementers are</p>
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		compliant with all local/national registrations and codes	obtained, Policy manuals developed	revisions and reviews		legally sound and compliant To ensure to donors, partners and SH that the SA program is effectively managed, controlled, reported and administered.
2. Has an effective M&E system been developed and implemented?	M&E system and plan drafted by Feb 2006, updated regularly. GIS component and methodology developed to capture/analyse data , by March 2006 Developed holistic M&E matrix to allow detailed M&E planning, tracking, reporting with regular updates	M&E system documentation, budget, resources assigned Quarterly updates and reviews Project partners M&E process developed and implemented	M&E plan M&E milestone PMEFR Budget 468B,C GIS activated Support training and capacity building Av and Cocoa Phil staff and PPs M&E plans,	Feb 2007 – Aug 2009 April 2007- July 2009	AV CocoaPhil	

			works plans, calendars			
3. How is gender and development addressed?	Min 15 % of trainers as women, 15 % of farmer participants women or more. Level of skills development in men and women , numbers of female project beneficiaries and women participants in cocoa clubs monitored SUCCESS Alliance Gender Statement, AV Gender Statement	Percentage of Women involve from Baseline data Attendances in activitiee Training Program Reports, TOT assessments Membership of women in coops, business related to cocoa PPP Manual	PMEFR Forms(TPR1, TF1, Attendance Sheets)	Monthly Quarterly Midterm Terminal	MEC/ FDM Training Team MEC/ FDM	To ensure donors and partners the SA program and its implementers are legally sound and compliant To ensure to donors, partners and SH that the SA program is effectively managed, controlled, reported and administered Refer to Communications and Reporting Matrix
4. How are program results reported?	In accordance with Project schedules and work plan compliance.	USDA reports AV reports CocoaPhil Rpts Newsletters 4 monthly SA regional newsletters SA II Phils stakeholders updates WCF updates FSA, Baseline, Training program, Market surveys, End of year report	Via HQ Email Hard copy Hard copy Hard copy Email Hard copies	Quarterly Monthly Quarterly, monthly Quarterly Quarterly o/c of activities	AV AV CocoaPhil Both AV AV CocoaPhil AV and CocoaPhil	
6. Have stakeholder needs and issues been addressed?	Stakeholder awareness of project raised by newsletters, meetings, invitations, liaison with other donors and NGO's, in agric and rural development sector in Philippines S/holder feedback sought in reports, surveys , proposals. S/Holders involved in project implementation planning through planning workshops annually S/holders involved in Partic M&E	Directory of stakeholders developed Directory of Phils based agric dev forums, conferences, workshops developed SH and PP	Directory of stakeholders each region updated SH and partners planning workshops,	Monthly From Cocoa Phil workplan and M&E milestones	AC, FDM/ MEC Av and CocoaPhil	

	S/Holders involved in mid and end of term reviews	participation in program development and implementation	reviews, training in GIS, Part M&E MOU's Reports . newsletters			
7. Have project partner agreements been developed and implemented?	Annual TOR and budget with CocoaPhil approved by August each year Project team for CocoaPhil in place and effective Financial and accounting management by CocoaPhil is effective and in line with ACDIVOCA procedures. Project and Financial Reporting by CocoaPhil is accurate, timely and appropriate, indicated in RAA Project management by CocoaPhil is in line with RAA's and other directives from ACDIVOCA Annual program review process occurs	Signed TOR and schedules Quarterly and monthly reports Per award survey and monthly FSR s Reports and TOR, as per Comms Matrix PPPR workshop	Negotiations and draft agreements CocoaPhil accounts team FOM spot checks AV audits Quarterly and monthly reports on project activities # Compliance issues or variances raised Budget tracking indicators	July-Aug annually By 10 th each month Random ongoing	AV and CocoaPhil CocoaPhil AV CocoaPhil AV, CocoaPhil staff	To ensure donors and partners the SA program and its implementers are legally sound and compliant To ensure to donors, partners and SH that the SA program is effectively managed, controlled, reported and administered
8. Have A&F , C&G policies, HRM systems and practices of ACDIVOCA been implemented for all project management functional areas?	Reconciliation of funds disbursed and outputs achieved, monthly basis .Annual provincial work plans and agreements completed prior to funding activities Project management, monitoring and control systems in place to achieve time, cost, scope and quality deliverables Systems and plans in place for effective, communications, risk, HRM, procurement processes	Monthly FSRs Workplans and calendars developed MOUs signed with partners Internal/ external process for funds disbursement and reconciliation by CocoaPhil Prog Schedule, TOR,	# Compliance issues or variances raised Budget tracking indicators	At project start up and at signing of RAA's, agreement and other instruments	AV and CocoaPhil	

		Qul Man Plan, Risk Man Plan, Security Plan, Comms Matrix, Budgets, PPP and operational manuals				
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NOTES:

1. **PMEFR Matrix: Primary Monitoring and Evaluation Forms and Reports : functions and description matrix**
2. **AV ACDIVOCA, CP CocoaPhil, LGU Local Gov Unit, ToT Training of Trainers, IST In Service Training**
3. **FDC Field Data Coordinator MEC Monitoring and Evaluation Coordinator**
4. **T&E database: access based record system that collects and reports data collected from TPR forms**
5. **GIS: files collected for mapping**
6. **COMMS MATRIX: Communications and Reporting Matrix**
7. **M&E Milestones: a summary of major events in the M&E system**
8. **Quality matrix: the quality management process matrix**
9. **Prog Schedule : a summary of the major events scheduled and their durations**

HIGHLIGHT SPECIAL SURVEYS ETC IN THE RMATIX IE FSA and forms as TPR1

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