

M&E Review on Success Alliance Project in Vietnam

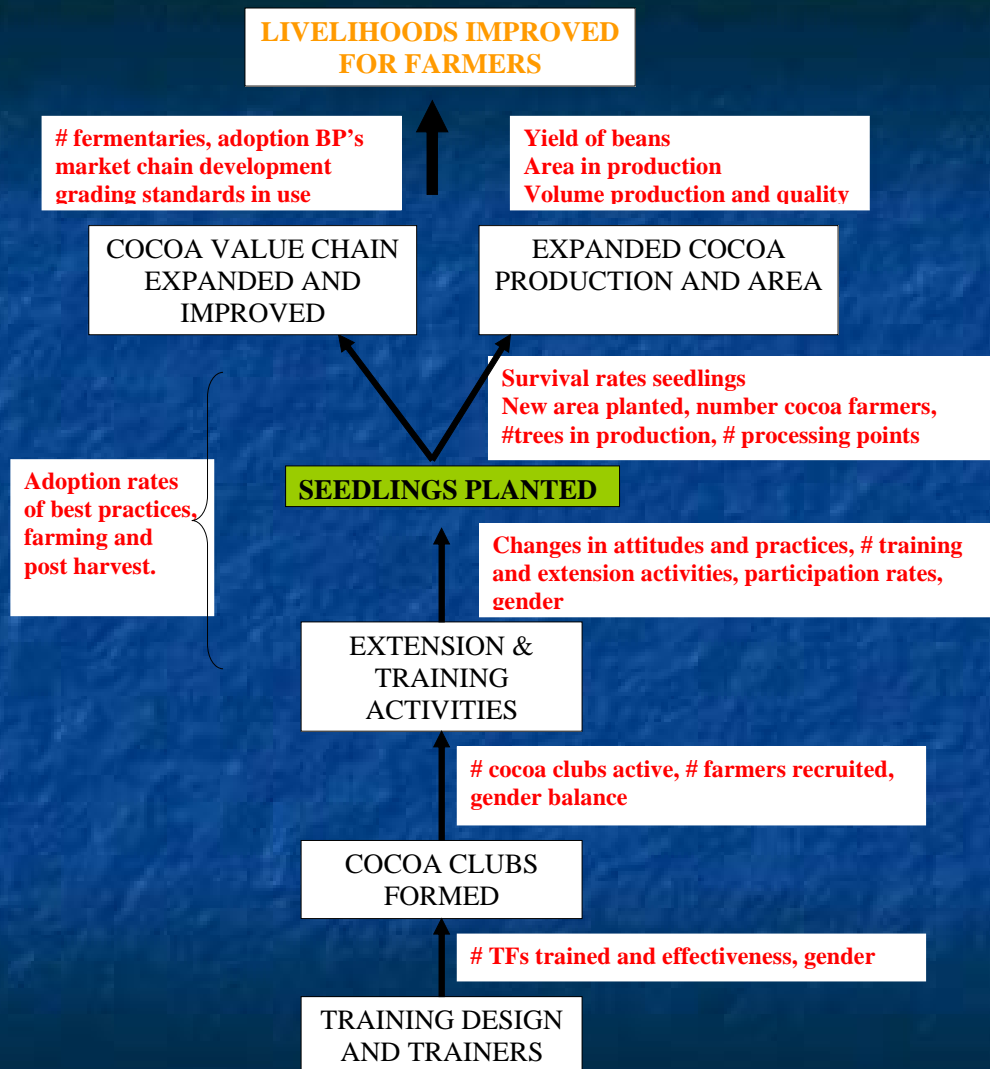
Review Group

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Logical Framework

Simplified
diagram

- Inputs
- Outputs
- Outcome
- Indicators



Discussion result

	input/activity	output	outcome	impact	notes
1	training design and trainers (Effectiveness of training?) cocoa clubs formed	Training curriculum Number of TF trained number of farmers recruited (disagregated by gender) number of cocoa clubs formed (team suggestion)	number of cocoa clubs active	revenue generated from cocoa in diversified farming systems leading to improved livelihoods what is revenue generated from non-cocoa crops in diversified farming systems leading to improved livelihoods	does addition of cocoa to a farming system affect (positively or negatively) revenues from other crops? why monitor this? should be an outcome as it is farmer choice?
2	Extension and training activities	training and extension activities no of farmers trained in field school (participation) extension number of farmers supported	changes in attitudes and practices		team come back to it
3	seedlings planted	new area planted no of cocoa farmers no of trees in production no of processing points	seedlings survived adoption rates and BP for farming and post harvest		why again measure no of farmers unless they are farmers beneficiaries of free seedlings why measure this, is logical?
4	Stakeholder coordination (cocoa value chain and expanded and improved)	grading standards no of fermentaries	adoption BP		adoption not similar to changes in attitudes and practices?
5	(Farmer recruitment (expanded cocoa production and area)		area in production volume, quality produced yield of bean		what does this mean exactly? Different from production?
6	mkt workshops conducted		market chain development		how do you measure? Indicator?

Revenue generated from cocoa in diversified farming systems leading to improved livelihoods

Impact

Volume, quality produced

Adoption rates and BP for farming and post harvest

Outcome

Cocoa club active

Change in attitude and practices

Seedling survive

Market Chain development

Extension number of farmer supported

Number of farmers recruited (Disaggregated by Gender)

Number of cocoa clubs formed

Number of farmers trained in field school (Participation)

Training curriculum

Number of TF

Numbers in tree in production

New area planted

Grading standard

Numbers of fermentaries
Numbers in processing points

Output

Training design and trainers

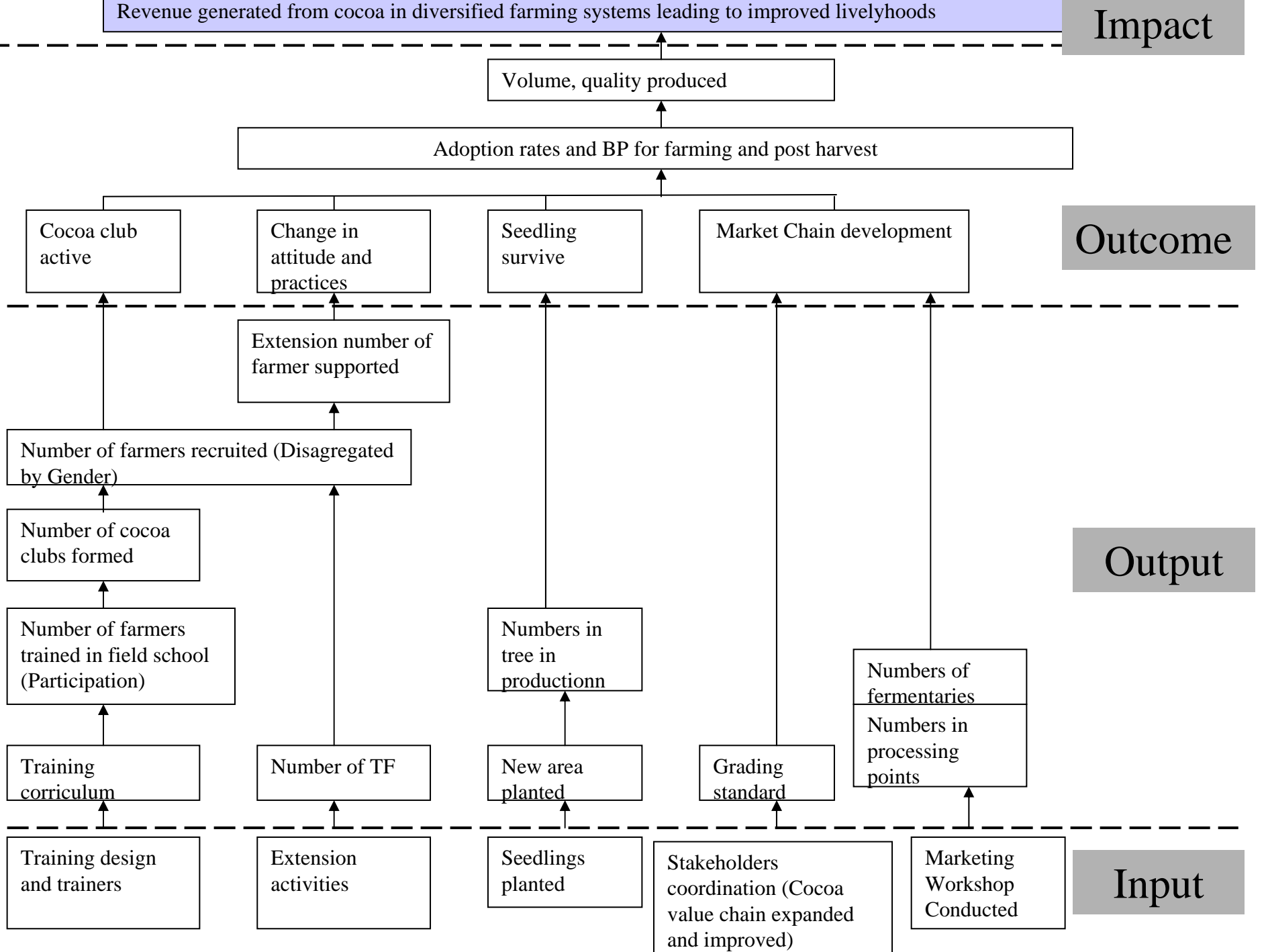
Extension activities

Seedlings planted

Stakeholders coordination (Cocoa value chain expanded and improved)

Marketing Workshop Conducted

Input



Notes/Challenges

Data collection:

- Govt institutes collect data and monitor many activities, and A/V monitors some others.
- Data are then combined, and Govt analyses data separately from A/V analysis. Separate reports are generated
- If data are agreed upon, analysis should be identical in meaning and similar in presentation.

Suggestion:

- Let Govt institutes collect data, provide monitoring
- A/V should be the 'quality assurance' institute, verifying data collection and monitoring is done correctly

Notes/Challenges

Cost effective issues

- Why collect data bi-weekly, monthly report. Is this (cost) effective?
- Survey program such as Farming System Appraisal

Project time frame issue

- In measuring impact
- Suggestion: find mechanisms (part of project proposal) to audit project for a time after the project has finished (ensure sustainability)

Additional Impact indicator

- Measuring additional generated income from cocoa that lead to livelihood improvement