



REVIEW OF COCOA AND BIODIVERSITY WWF VIETNAM

Review Group

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PMP

- **The process of inputs to outcomes, and assumptions & indicators not clearly defined**
- **The Project document presented well defined indicators, but these are largely indicators for the technical output level.**
- **Objectives as projects, not clearly related, within an overall goal or strategy**
- **‘Nil’ log frame (only project document)**
- **Nil M&E plan: rather a system of data collection and reporting exists**

The Project Document

(Part Rapid App, Farmer consultations, defined stakeholders' roles & responsibilities, site planning survey, Project activity time frame)

THREE OBJECTIVES DEFINED:

- Maximizing impacts of cocoa production toward biodiversity
- Improve quality of degraded forest land
- Improve livelihood for poor farmers

DATA COLLECTION PROCESS:

Monthly Training & Local Meetings With Technicians

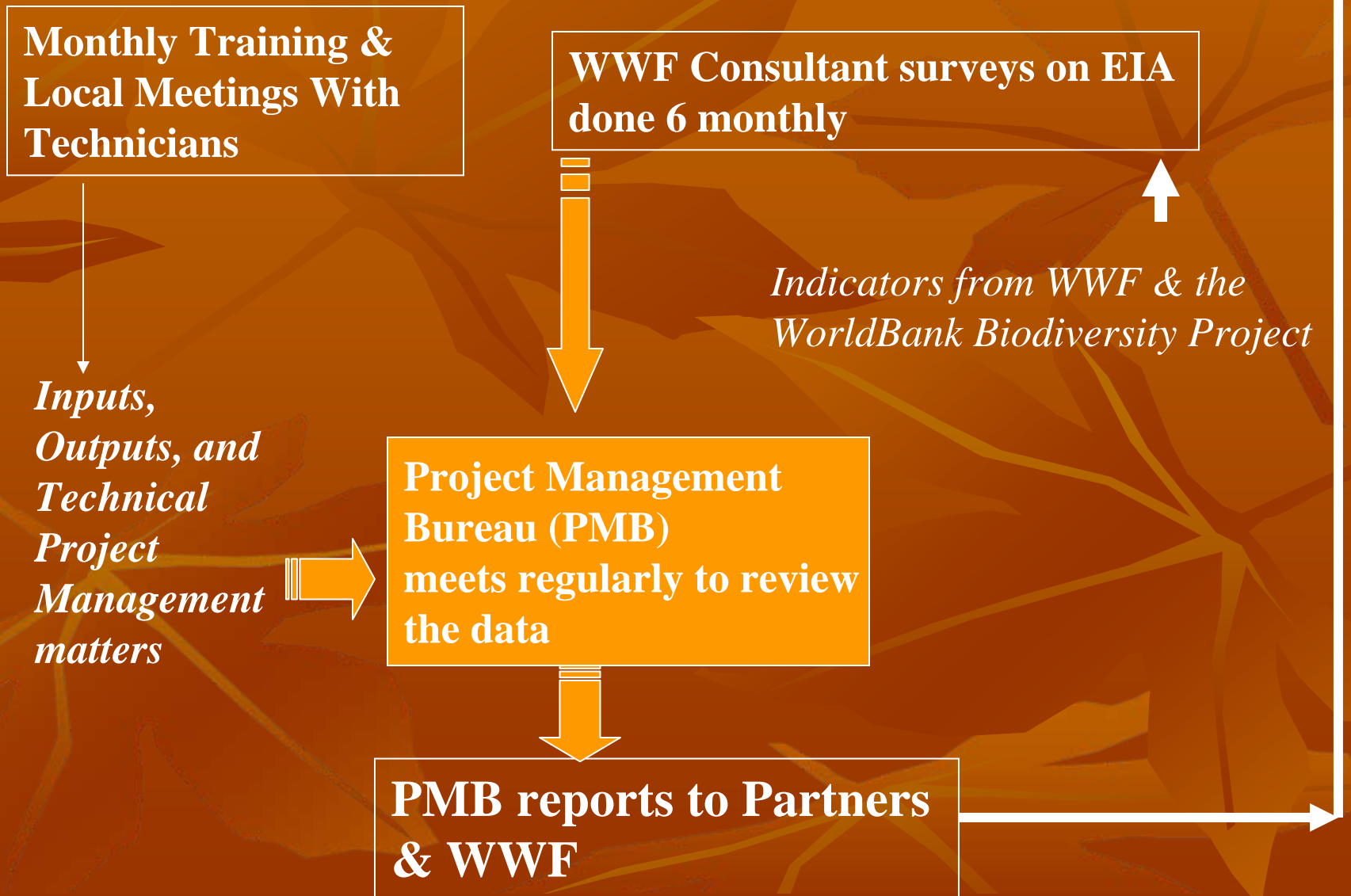
WWF Consultant surveys on EIA done 6 monthly

Inputs, Outputs, and Technical Project Management matters

Project Management Bureau (PMB) meets regularly to review the data

PMB reports to Partners & WWF

Indicators from WWF & the WorldBank Biodiversity Project



STRENGTHS

- **Have defined measurable, time bound, indicators for biodiversity & land degradation assessment**
- **Three objectives of biodiversity, livelihood, degradation are presented.**

• **WEAKNESSES**

- **Area not representative (too small) for a biodiversity program?**
- **Three objectives are not presented or related in a logical way, to guide implementation**
- **Objectives as projects not clearly related or under a common framework or plan**
- **Nil log frame, but a Project Document Exist**
- **Project seems to be Research Oriented and not result oriented**
- **M & E system not well documented**
- **Goals? 3 separate projects: cocoa & degradation**
 - : cocoa & livelihood**
 - : cocoa & biodiversity**

Challenges/Issues

- The sustainability of the Project is threatened because
- The 3-year time frame is too short
- Relevance of a 40-hectare project to biodiversity improvement (or is it part of a wider potential area)
- Farmers need to be more visible and represented
- Need to define a Goal = How can farmers change attitude/practices to adopt biodiversity into cocoa production
- Perhaps, design the next phase to focus on farmers, profitability, and sustainability???