

The background of the slide features a pattern of cocoa leaves in various shades of brown and orange, creating a textured, naturalistic feel.

# **REVIEW OF COCOA AND BIODIVERSITY WWF VIETNAM**

## **Review Group**

**Josephine Ramos, Cocoa Phil**

**Agus Panji, CDSA**

**Sikstus Gusli, GPK Sulbar/UNHAS/ASKINDO**

**Nic Richards (Facilitator)**

**Har Adi Basri (ICC)**

**Presenter: Thao Pham Minh**

# PMP

- **The process of inputs to outcomes, and assumptions & indicators not clearly defined**
- **The Project document presented well defined indicators, but these are largely indicators for the technical output level.**
- **Objectives as projects, not clearly related, within an overall goal or strategy**
- **‘Nil’ log frame (only project document)**
- **Nil M&E plan: rather a system of data collection and reporting exists**

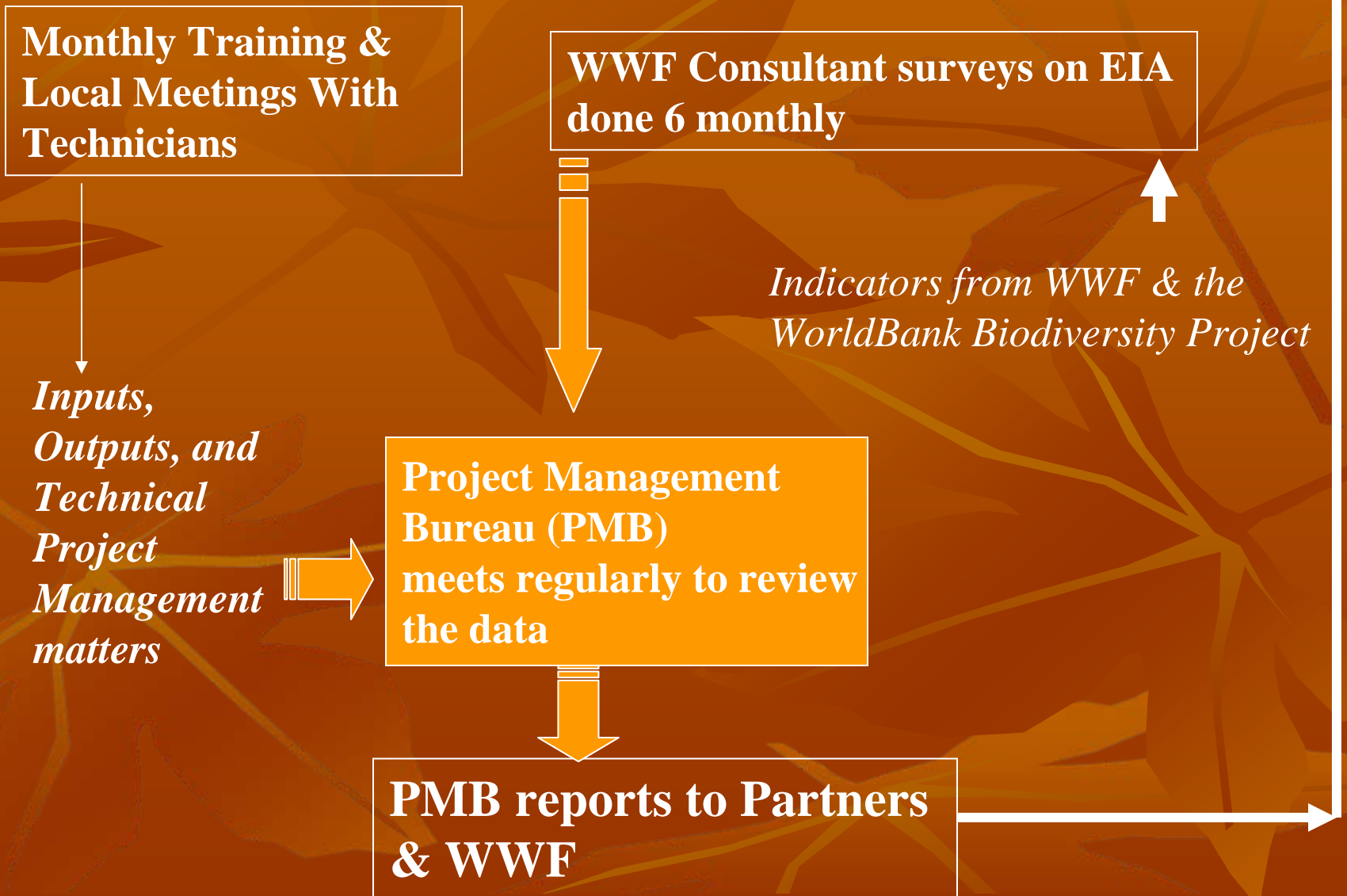
# The Project Document

*(Part Rapid App, Farmer consultations, defined stakeholders' roles & responsibilities, site planning survey, Project activity time frame)*

## THREE OBJECTIVES DEFINED:

- Maximizing impacts of cocoa production toward biodiversity
- Improve quality of degraded forest land
- Improve livelihood for poor farmers

# DATA COLLECTION PROCESS:



## STRENGTHS

- **Have defined measurable, time bound, indicators for biodiversity & land degradation assessment**
- **Three objectives of biodiversity, livelihood, degradation are presented.**

## • **WEAKNESSES**

- **Area not representative (too small) for a biodiversity program?**
- **Three objectives are not presented or related in a logical way, to guide implementation**
- **Objectives as projects not clearly related or under a common framework or plan**
- **Nil log frame, but a Project Document Exist**
- **Project seems to be Research Oriented and not result oriented**
- **M & E system not well documented**
- **Goals? 3 separate projects: cocoa & degradation**
  - : cocoa & livelihood**
  - : cocoa & biodiversity**

# Challenges/Issues

- The sustainability of the Project is threatened because
- The 3-year time frame is too short
- Relevance of a 40-hectare project to biodiversity improvement ( or is it part of a wider potential area)
- Farmers need to be more visible and represented
- Need to define a Goal = How can farmers change attitude/practices to adopt biodiversity into cocoa production
- Perhaps, design the next phase to focus on farmers, profitability, and sustainability???